

Satellite Navigation Software



SATELLITE NAVIGATION SOFTWARE

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THE GOOD GUYS

BING LEE
Everything's Negotiable

JOYCE MAYNE
WHERE THE SMART MONEY SHOPS

RETRAVISION
more than just the best price

In partnership with Laser, MetroView has successfully supplied a world class satellite navigation solution to the Australian market. The M Series products were released in May 2008. The products were supplied in both 3.5" or 4.3" options. The product uses embedded map data supplied under licence by a data partner and sourced from PSMA. The software is powered by MetroView.

MetroView focussed on developing a simple to use solution that offered more value, more detail and more locally relevant services than any other GPS available on the Australian market. Through a successful partnership with Laser, the M Series GPS units offer a comprehensive satellite navigation solution at a good value price.

More recently, the next generation G Series product has been released. The G Series software features faster maps, improved 3D viewing and advanced turn assist.

As a part of providing a locally relevant solution, MetroView has partnered with SpeedAlert to enable accurate speed warnings and provide licence saving value. MetroView has also partnered with Startlocal to provide a comprehensive source of updateable POI data.

MetroView provides a simple to use update service to support software updates, map updates, SpeedAlert updates and POI updates. The updates are delivered regularly via the Internet.

£ 10

Laser M35 Navig8r

Laser
www.laser.com.au
\$249

Cheap as chips; does the job. ✓

Can be slower than the more expensive models. ✗

GPS seems to be getting to be as prolific as it is expensive. Laser has introduced a new, locally made device to the market, with highly detailed maps that not only display house numbers but also show property boundaries to help get you exactly where you want to go, and it does it with a real Aussie accent as well. A host of features including trip statistics, points of interest and other downloadable content make this a good, cheap alternative

to the big foreign market leaders. Although it may not have all the 'added extras' of the more expensive models, you won't find a cheaper GPS with this level of functionality anywhere.



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FOUR TIMES MORE MAP DATA

The software utilises additional PSMA data including Cadastral land boundaries and GNAF address numbering. This comprehensive information guarantees to put the user on the driveway of their destination.

FAMILIAR

The Navig8r software provides options for familiar Australian map designs. The user can easily switch between map designs that are similar to common Australian map books.



- SpeedAlert™ displays the Current Speed Limit for the road that you are travelling on. SpeedAlert™ includes visual and audible warnings to let the driver of the vehicle know if they are going over the speed limit. It also alerts the driver when the speed zones change and what the new zone is.
- The Navig8r utilises GPS for highly accurate speed information. The speed can be displayed as a digital or analogue view. Used in conjunction with SpeedAlert™ the speedo views will provide the most accurate speed information to protect your licence.
- Advanced Turn Assist (ATA) is a new and unique feature providing accurate turn guidance information for the upcoming turn. ATA replaces the generic turn aids with an actual map snapshot of the upcoming turn. ATA will prepare the driver to take the next turn instruction with accuracy and ease.

"MetroView systems have helped Laser to develop a unique and feature rich portable navigation product which rivals the industry best. Throughout the development cycle MetroView have worked closely with our product team and have been instrumental in helping us launch a class leading value for money navigation product. Furthermore, their after sales support and commitment to continuous improvement has resulted in our Navig8r GPS product having an industry leading customer satisfaction rating. You won't find a better partner in navigation". Chris Lau, Managing Director, Laser.



RESULTS POWERED BY
WWW.STARTLOCAL.COM.AU

LOCAL PARTNERSHIPS

MetroView has strived to provide a locally relevant and updatable solution. MetroView has partnered with SpeedAlert to enable accurate speed warnings and provide license saving value. MetroView has also partnered with Startlocal to provide a comprehensive source of updatable POI data.